

INSTALL & USER GUIDE

AVF FilmGrade 5.1.7

Grade, Hue and Density in one node.

PREMIERE PRO & AFTER EFFECTS · WINDOWS

Questions? **avfstoree@gmail.com** · Instagram **@av_filmmakerr**

01

Install

Copy one file into one folder. No installer.

WHERE IT GOES `C:\Program Files\Adobe\Common\Plug-ins\7.0\MediaCore`

Way 1 · Copy and paste

1. Quit Premiere Pro and After Effects. Right-click the .zip › **Extract All**.
2. Press **Windows key + E**, type `C:\Program Files\Adobe\Common\Plug-ins\7.0\MediaCore` in the address bar and press Enter. No MediaCore folder? Open Premiere Pro or After Effects once, then quit it.
3. Click **AVF FilmGrade.aex** in the kit, press **Ctrl + C**, click in that folder and press **Ctrl + V**. Click **Continue**. Updating? Choose **Replace**.

Way 2 · One line in PowerShell

1. Quit Premiere Pro and After Effects. Extract the download into Downloads or onto the Desktop.
2. Click Start, type **PowerShell**, click **Run as administrator**, then **Yes**.
3. Copy the line in **How to install 2 - PowerShell.txt**, right-click in PowerShell to paste it, press Enter. It says **Installed**.

> Optional: double-click **AVF FilmGrade GPU Check.exe** to test your graphics card and see your speed. Windows may say **Windows protected your PC**: click More info, then Run anyway.

Updating? Do the same with the new kit. Your projects keep their settings.



02

Find it

- **Premiere Pro**: **Effects › Video Effects › AVP Tools › AVF FilmGrade 5.1.7**. Drag it onto a clip or an adjustment layer. Keep it below Lumetri Color.
- **After Effects**: select a layer, then **Effect › AVP Tools › AVF FilmGrade**.
- The controls are in **Effect Controls**.

03

Set up

Set **Input Colour Space** (Setup) to your footage first.

YOUR FOOTAGE	INPUT COLOUR SPACE
Normal video (most cameras and phones)	Rec.709
iPhone Log	Apple Log (iPhone)
iPhone HDR video	iPhone HDR (Rec.2100 HLG)
Camera log	Your camera's log (S-Log3, Canon Log, F-Log, N-Log, D-Log, LogC, Film Gen 5, V-Log, Log3G10)

Leave **Output Colour Space** on **Rec.709 Gamma 2.4** for a Rec.709 sequence or composition. **Premiere Pro**, log or iPhone clips: right-click the clip › Modify › Color, tick **Override Media Color Space**, choose Rec. 709, then set Input Colour Space to the footage's own. **After Effects**: turn off Linearize Working Space.

04

Your licence

The kit is the full effect. Until a licence key is entered it marks the picture with a grid of small plus signs and holds back Export LUT.

Find your key

- On your download page, right after checkout.
- In your receipt email.
- On **avfstore.in › Account**, signed in with your purchase email.

Activate

1. Click **License** at the top of the controls.
2. Paste the key and click **Activate**. It needs the internet once.
3. The marks go. Nothing to reinstall.

- **2 computers** per key, Mac or PC in any mix: yours, or your co-editor's with your key.
- **License › Deactivate This PC** frees a place. Machine gone? **License › Manage My PCs…**.
- Works offline for 60 days after its last check.
- **An Update Is Available** appears at the top when a new version is out. Free with your licence.

AVFSTORE



05

Quick start

1. Set Input Colour Space.
2. Load a preset from **My Preset**, or start clean.
3. Grade page: Balance, then Contrast & Tone, then Film Look.
4. Hue and Density for colour and richness.
5. Skin Tone last. **Save Preset…** to keep it.



BEFORE



AVF FILMGRADE

06

The controls

Three pages in one node: **Grade**, **Hue**, **Density**. Switch with **Page**. A page you don’t touch changes nothing.

SECTION	WHAT IT DOES
My Presets	Top. AVP Default, LowLight Warm, Clean Commercial, and your own: Save Preset…, Load Preset File…, Presets Folder.
Grade	**Balance**: Exposure, Shadows, Highlights, Whites, Blacks, Temperature, Tint. **Contrast & Tone**: Contrast, Pivot, Midtones. **Film Look**: tint shadows, midtones, highlights (start at 0), Split. **Clean Whites & Blacks**.
Hue	**Tones**: a hue and amount for shadows, midtones, highlights. **Colours**: turn any colour toward its neighbour. Show boxes preview what moves.
Density	Film colour density: **Density** and per colour, **Richness**, Film Contrast, Gamma, Print Density, Shadow Toe, Highlight Rolloff.
Common	Saturation and Strength, for all three pages. Strength 0 is the original.
Skin Tone	Tick **Show Skin** (the rest goes grey), set Skin Tone Target and Skin Range, then Skin Hue, Saturation, Exposure. Untick when done.
Export LUT	Save the look as a .cube LUT, 33 or 65 point. Licensed copies only.

Every section ends with **Bypass** and **Reset**. Presets (.avfpreset) open in DaVinci Resolve, Premiere Pro and After Effects alike.



07

Speed

- Runs on your graphics card. Run **AVF FilmGrade GPU Check.exe** to see your PC's speed.
- Make sure the GPU is used: Project Settings › Renderer: **Mercury Playback Engine GPU Acceleration** (CUDA or OpenCL). After Effects: Project Settings › Video.
- Match the timeline frame rate to your footage.

08

If something's off

PROBLEM	DO THIS
Not in the effects list	Quit and reopen the app. Check **AVF FilmGrade.aex** sits directly in `C:\Program Files\Adobe\Common\Plug-ins\7.0\MediaCore`.
Colours look wrong or too contrasty	Check Input Colour Space in Setup.
The picture is grey or red	A Show box is on. Untick it.
A grid of plus signs	No key yet, or offline over 60 days. Click License and activate.
Playback is slow	See Speed above.

Uninstall: Quit Premiere Pro and After Effects and delete **AVF FilmGrade.aex** from `C:\Program Files\Adobe\Common\Plug-ins\7.0\MediaCore`. Or paste the last line of **How to install 2 - PowerShell.txt**. Presets and LUTs stay.

AVF STORE



Happy grading. **Anurag**, A Video Productionz

Send what you liked, what didn't work and a screenshot to **@av_filmmakerr** or **avfstoree@gmail.com**. Mention your graphics card, Windows and Premiere Pro or After Effects version.

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